

Particularly complex IT projects and product developments require professional management with a clear focus on the customer benefit and on creating value. As a model of agile project management, scrum helps companies to carry out precisely these projects and ensures that they continuously deliver high-quality results. The product owner plays a key role in this – from planning product strategy to requirements management and evaluating work results.

This three-day company training teaches participants techniques and methods that will help product owners to optimally implement the product goal and the work of the development team. The tasks it deals with range from the development of user stories and the planning and prioritization of the product backlog to risk and release management. The product owner's support allows the project team to successfully collaborate with different stakeholders in a self-organized way.

Contact und booking

Lufthansa Industry Solutions E-Mail: <u>schulungen@lhind.dlh.de</u> <u>www.lhind.de/en/trainings</u>

Seminar objectives

Participants will know what it means and what kind of responsibility they are taking on when they assume the role of product owner. They will be able to develop a vision and convey it to a team, and set the necessary course to ensure the success of the project, both in terms of content and economics. They will apply the principles of agile management to their subject areas while keeping an eye on releases, risks and user stories, and will be able to plan and manage agile projects. Moreover, they will work extremely well with the other scrum roles, such as the scrum master and development team, and with customers and clients.

Participants

Employees in agile environments who have assumed/are assuming a product owner

Conditions of participation

- Scrum Basics workshop or equivalent experience in agile projects
- Preferable: Agile Project Management workshop



Overview of contents

Description

- How do you develop a vision?
- Establishing a product backlog
- Formulating requirements as user stories
- Prioritizing
- Maintaining a product backlog
- Collaborating with a team in a sprint
- Risk management
- Release management

Certification

At the end of the workshops, participants will be able to obtain a certificate from scrum.org.

Methods

Presentations, practical examples, discussions and exercises

Dates, venue and duration

- Company training
- Flexible dates based on your needs
- In-house training at your company or at the premises of Lufthansa Industry Solutions
- Three days

Participation fee

On request

Customers can request that changes be made to the content and timetable of the workshop.